

PCM Coach Certification

Share the superpower of self-insight

FALL 2024
Virtual Session



A Game Changer

Are you ready to take your coaching to the next level?

Join our elite community of PCM Certified Coaches and elevate your coaching game like never before.

BOOST Self-Awareness

Embark on a transformative journey of self-discovery.



DETECT The Hidden Languages

Our program equips you with the remarkable skill of decoding both yourself and others.



CONNECT From Problem-Solve to Problem-Prevent

PCM Coach Certification empowers you to forge profound connections with your clients.



MOTIVATE Ignite Positive Transformation

Help your clients find innovative ways to manage stress and troubleshoot problems.



Start your PCM Coach journey **now**

PCM Fundamentals



PCM Coach Certification Track



Total Investment \$3,499

Each training block is structured in half-days from **9:00am to 12:00pm US CT.**

Your one-hour individual supervision time will be scheduled upon registration.

100%
virtual training
with live instructor



Enjoy the incredible perks of PCM Coach Certification



“PCM is the best model I know to help people have conversations where the parties feel seen, heard, and valued. It helps people learn to get their needs met positively so they have energy to connect more meaningfully with others. Most importantly, it reinforces we are all ok; and if we communicate from that vantage point our conversations become better.”

**Stephanie AU. PCM Certified Coach
Partner at  SSCA**

CCE

ICF CONTINUING
COACH EDUCATION

ICF

ICF coaches get **40** hours of credentials in Core Competencies and Resource Development:

- **Core Topics:** 5 Core + 8 Resource
- **Advanced Topics:** 5 Core + 7 Resource
- **PCM Certification for Coaches:** 5 Core + 10 Resource

PCM Fundamentals | 12 half-days



Core Topics 6 half-days

Basic Concepts	Learn that the way you say something is more important than what you say.	Six Personality Types and their specific way of communicating.	Presentation to each participant of his/her personality structure.
Understand and Manage Distress Behaviors	Distress and the different manifestations.	Three degrees of distress: drivers, failure mechanisms, and despair.	Consequences of distress on our communication and management style.
Manage Miscommunication	Effects of stress in interactions and stress in others.	Identify distressed behaviors.	How to use PCM to return to positive and productive communication.
Develop positive communication	Different modes of perception for each personality type.	Recognize the behaviors indicative of personality Base and Phase.	Using the right communication channel.
Motivate	Psychological needs: what motivates and what does not motivate.	How to satisfy everyone's psychological needs.	

Advanced Topics 6 half-days

Connecting and Motivating	Review Channels and Perceptions.	Motivating with the psychological needs.	Intervention strategies.
Resolving and Preventing Conflict	Inviting out of the doorway of distress.	Inviting out of failure mechanisms.	Managing difficult situations. "How to say...?"
Advanced Theory	Why we do phase? The issue of Personality phase.	How the four myths manifest and are reinforced in distress.	Identify life failure patterns through language.



PCM Coach Certification

3 half-days

Collective Supervision

- Learn how to debrief PCM Profiles.
- Put theory into practice in a live coaching setting.
- Get supervision by Master Trainer with immediate applicability.

2 hours

Individual Supervision & Practice

- Please use your 3 complimentary Profiles to practice debriefing with your own clients.
- Case studies will be reviewed with PCM Master Trainer.
- Solidify skills in effective communication and motivation identification.

1 hour

Coach Certification Exam

- Demonstrate PCM skills in a real-life situation.
- Show thorough understanding of theory.
- Model capacity to manage your own Distress Patterns.
- Train on your agility to apply effective interactions with others.
- Complete final certification exam and **get PCM certified!**

2 half-days

Effective customized material

During your Certification journey, all your dedicated material is provided digitally:

- Core Topics and Advanced Topics Participant Guide
- PCM Summary and PCM Advanced Summary
- PCM Profile: 30-page personalized Profile
- 3 complimentary PCM Profiles to use for coaching and to develop your PCM experience - *Expire after 3 months.*



You are PCM Certified!



Once you are PCM Certified Coach, you will be able to provide one-to-one individual sessions utilizing the PCM Profile, PCM Leadership Profile, PCM Sales Profile.

As a member of the PCM Certified Community, you will also have access to:

- Ready-to-use coaching material
- Ready-to-share personalized Profiles
- Access to new products and innovations
- Membership in a supportive community
- Webinars, workshops and Masterclasses



Your PCM Dream Team

Your certification journey is led by:



[Dean Heffta](#)

PCM Trainer



[Stephanie Baron](#)

PCM Master Trainer



[Mickaël Dufourneaud](#)

PCM Chief Master Trainer

Ready to get certified?

Take the next step to a world of difference

For inquiries or to enroll for PCM Coach Certification

Contact Heather Cuccias

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501-276-0688

www.processcommunicationmodel.com



Register here



Life happens, we understand

View our cancellation and payment policy

Payment Policy

Payment must be made in full 30 days before the date the program begins. If payment has not been received before the seminar begins, access will not be given to the participant.

Cancellation Policy

All cancellations must be received in writing. They may be emailed to heather.cuccias@kahlercommunications.com. Full refunds will be made if written notice of cancellation is received 30 days prior to the first day of training. No refunds will be made for cancellations received less than 30 days prior to the start of the training seminar.

