

PCM Coach Certification

Share the superpower of self-insight

FALL 2024
Virtual Session







The tool to make a daily difference



A Game Changer

Are you ready to take your coaching to the next level?

Join our elite community of PCM Certified Coaches and elevate your coaching game like never before.

BOOST Self-Awareness

Embark on a transformative journey of self-discovery.



DETECT The Hidden Languages

Our program equips you with the remarkable skill of decoding both yourself and others.



CONNECT From Problem-Solve to Problem-Prevent

PCM Coach Certification empowers you to forge profound connections with your clients.



MOTIVATE Ignite Positive Transformation

Help your clients find innovative ways to manage stress and troubleshoot problems.





Start your PCM Coach journey now

PCM Fundamentals

Core Topics

3 days

Sept 4-6 and 11-13

Advanced Topics

3 days

Oct 2-4 and 9-11

PCM Coach Certification Track

Collective Individual Supervision

l hour

PCM Certification Exam

1 day

Oct 29-31 and Nov 1st

Nov 18-19

Total Investment \$3,499

Each training block is structured in half-days from **9:00am to 12:00pm US CT**.

Your one-hour individual supervision time will be scheduled upon registration.







Enjoy the incredible perks of PCM Coach Certification



"PCM is the best model I know to help people have conversations where the parties feel seen, heard, and valued. It helps people learn to get their needs met positively so they have energy to connect more meaningfully with others. Most importantly, it reinforces we are all ok; and if we communicate from that vantage point our conversations become better."

Stephanie AU. PCM Certified Coach Partner at SSCA



ICF coaches get **40** hours of credentials in Core Competencies and Resource Development:

- Core Topics: 5 Core + 8 Resource
- Advanced Topics: 5 Core + 7 Resource
- PCM Certification for Coaches: 5
 Core + 10 Resource

PCM Fundamentals | 12 half-days



Basic Concepts

Learn that the way you say something is more important than what you say.

Six Personality Types and their specific way of communicatina.

Presentation to each participant of his/her personality structure.

Manage Distress Behaviors

Distress and the different manifestations.

Three degrees of distress: drivers, failure mechanisms. and despair.

Consequences of distress on our communication and management style.

Core Topics 6 half-days

Manage Miscommunication

Understand and

Effects of stress in interactions and stress in others.

Identify distressed behaviors.

How to use PCM to return to positive and productive communication.

Develop positive communication

Different modes of perception for each personality type.

Recognize the behaviors indicative of personality Base and Phase.

Using the right communication channel.

Motivate

Psychological needs: what motivates and what does not motivate.

How to satisfu everuone's psychological needs.

Connecting and Motivating

Review Channels and Perceptions.

Motivating with the psychological needs.

Intervention strategies.

Advanced **Topics** 6 half-days

Resolving and Preventing Conflict

Inviting out of the doorway of distress. Inviting out of failure mechanisms.

Managing difficult situations. "How to say...?"

Advanced Theory

Why we do phase? The issue of Personality phase. How the four myths manifest and are reinforced in distress. Identify life failure patterns through language.





PCM Coach Certification 3 half-days

Collective Supervision

- Learn how to debrief PCM Profiles.
- Put theory into practice in a live coaching setting.
- Get supervision by Master Trainer with immediate applicability.

2 hours

Individual Supervision & Practice

- Please use your 3 complimentary Profiles to practice debriefing with your own clients.
- Case studies will be reviewed with PCM Master Trainer.
- Solidify skills in effective communication and motivation identification.

1 hour

Coach Certification Exam

- Demonstrate PCM skills in a real-life situation.
- Show thorough understanding of theory.
- Model capacity to manage your own Distress Patterns.
- Train on your agility to apply effective interactions with others.
- Complete final certification exam and get PCM certified!

2 half-days



Effective customized material

During your Certification journey, all your dedicated material is provided digitally:

- Core Topics and Advanced Topics Participant Guide
- PCM Summary and PCM Advanced Summary
- PCM Profile: 30-page personalized Profile
- 3 complimentary PCM Profiles to use for coaching and to develop your PCM experience – Expire after 3 months.





You are PCM Certified!

Once you are PCM Certified Coach, you will be able to provide one-to-one individual sessions utilizing the PCM Profile, PCM Leadership Profile, PCM Sales Profile.

As a member of the PCM Certified Community, you will also have access to:

- Ready-to-use coaching material
- Ready-to-share personalized Profiles
- Access to new products and innovations
- Membership in a supportive community
- Webinars, workshops and Masterclasses





Your PCM Dream Team

Your certification journey is led by:



Dean Heffta
PCM Trainer



Stephanie Baron
PCM Master Trainer



Mickaël Dufourneaud
PCM Chief Master Trainer



Ready to get certified?

Take the next step to a world of difference



For inquiries or to enroll for PCM Coach Certification

Contact Heather Cuccias
heather.cuccias@kahlercommunications.com
501-276-0688

www.processcommunicationmodel.com



Register here







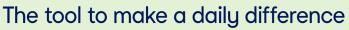














Life happens, we understand View our cancellation and payment policy

Payment Policy

Payment must be made in full 30 days before the date the program begins. If payment has not been received before the seminar begins, access will not be given to the participant.

Cancellation Policy

All cancellations must be received in writing.

They may be emailed to heather.cuccias@kahlercommunications.com. Full refunds will be made if written notice of cancellation is received 30 days prior to the first day of training. No refunds will be made for cancellations received less than 30 days prior to the start of the training seminar.

