

Bring out the Best in Everyone

PCM
Advanced
Topics

2027 Virtual Sessions

Learn PCM from anywhere,
with live instructors



The tool to make a daily difference

A new step in your PCM journey

Master the art of conflict resolution

You've discovered how PCM transforms communication. PCM Advanced Topics takes you further by helping you **analyze conflict, recognize deeper patterns of distress, and confidently guide conversations back to productive outcomes.**

Using real-life cases and practical exercises, this seminar will strengthen your ability to decode behavior, adapt your interventions, and build lasting, positive relationships.



Trusted Worldwide



1.8M+ Profiles



58 Countries



6,500+ Certified
Professionals



Available in
24 Languages

The science behind better communication

PCM is a **research-based communication model** that helps people communicate more effectively by understanding communication preferences, behaviors under stress, and sources of motivation.

6 Personality Types | 4,320 unique combinations | Endless possibilities

Developed by world-renowned clinical psychologist **Dr. Taibi Kahler** and validated through research, **including work with NASA**. PCM is trusted by organizations such as Pixar, LVMH, IKEA and BMW.

[Watch the official PCM video](#) 

Practice PCM in 4 steps



1. Be Aware of your personality



2. Recognize what other people do, say, and show



3. Adapt your communication style



4. Build better relationships

What you'll be able to do

PCM Advanced Topics will teach you how to:

- ❏ **Recognize miscommunication** as it unfolds through second-by-second observations.
- ❏ **Read between the lines** by analyzing written communication.
- ❏ **Adapt your own messages** to engage the right people in the right way.
- ❏ **Identify emotional patterns** to short-circuit failures in everyday life.
- ❏ **Recognize and interrupt distress** before it spirals into conflict, redirecting negativity into productivity.
- ❏ **Understand how motivations can evolve** over time and adapt your approach accordingly.



PCM Advanced Topics | Full program

Five half-days to sharpen your human decoding skills

Connecting and motivating

- Review Channels and Perceptions.
- Motivating through the Psychological Needs.
- Intervention strategy.

Resolving and Preventing Conflict

- Inviting out of the doorway of distress
- Inviting out of Failure Mechanisms
- Managing difficult situations. "How to say...?"

Advanced Theory

- Why we do Phase? The issue of Personality Phase.
- How the four Myths manifest and are reinforced in distress.
- Identify life Failure Patterns by analyzing written and verbal language.



Pick your session

Choose one of our two virtual cohorts

Investment: \$1,100

SPRING 2027

MARCH 2027

MON	TUE	WED	THU	FRI	SAT	SUN
22	23	24	25	26	27	28
29 X	30 X	31 X				

APRIL 2027

MON	TUE	WED	THU	FRI	SAT	SUN
			1 X	2 X	3	4
5	6	7	8	9	10	11

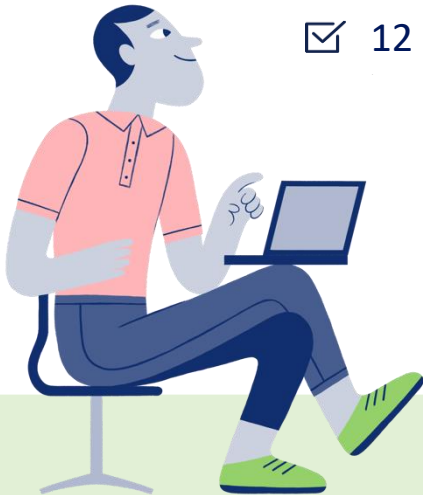
FALL 2027

OCTOBER 2027

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 X	5 X	6 X	7 X	8 X	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

What's included

- ✓ Digital PCM Advanced Topics Participant Guide
- ✓ Interactive case studies and practical exercises
- ✓ Live discussions with your PCM Master Trainer
- ✓ Real-life participant cases and personalized feedback
- ✓ 12 ICF credits / 15 CPTM recertification credit hours



PCM Advanced Topics is accredited by ICF.

ICF coaches get 12 hours of credentials:
- 5 in Core Competencies
- 7 in Resource Development



Did you know?

We have a [partnership with Training Industry](#).

PCM is part of the Certified Professional in Training Management (CPTM™) Recertification Providers program.

Our PCM Advanced Topics is now pre-approved by Training Industry and **fulfills 15 CPTM recertification credit hours!**

Meet your PCM Trainers

Your **PCM Advanced Topics** training will be led by **Mickaël Dufourneaud**, PCM Chief Master Trainer or **Béatrice Gamberoni**, PCM Master Trainer. Unlike self-paced online courses, your PCM training is delivered live by an **expert instructor**.

100% online. 100% live. 100% human.

Ask questions, participate in discussions, receive immediate feedback, and learn alongside professionals from around the world.



Mickaël Dufourneaud



Béatrice Gamberoni

What participants say

Feedback from our most recent cohort of PCM Advanced Topics

“

"A daily tool for work and life that improves wellbeing and boosts communication efficiency."

— PCM Advanced Topics participant

“

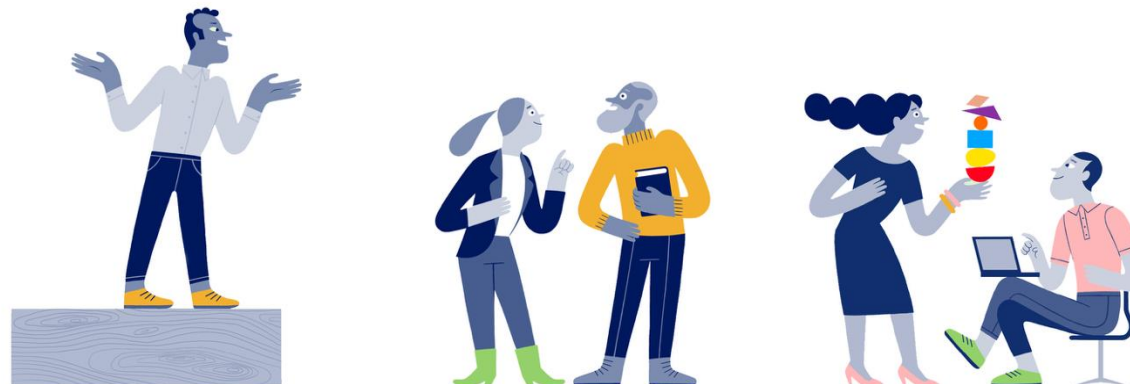
"Very good and very dense information."

— PCM Advanced Topics participant

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"The trainer's naturalness and expressiveness made the learning experience feel fluid and engaging. The examples and the ability to move effortlessly between floors helped me integrate the concepts more easily. I'm leaving this module with a clearer inner map and a stronger sense of how PCM shows up in real life."

— PCM Advanced Topics participant



Are you ready for PCM Advanced Topics?

Take the next step to a world of difference.



For inquiries or to enroll for a PCM Training

Contact [Isaac Moreno](#) or [book a meeting](#)

615-243-1816

www.processcommunicationmodel.com

Enroll today



Life happens, we understand

View our cancellation and payment policy

Payment Policy

Full payment is required 30 days prior to the first day of training.

If payment has not been received, access will not be given to the participant.

Cancellation Policy

All cancellations must be submitted in writing and sent to isaac.moreno@kahlercommunications.com

A full refund will be issued if written notice is received **at least 60 days before the first day of training. Cancellations received between 30 and 60 days prior to the start date will be subject to a 10% cancellation fee.** No refunds will be issued for cancellations received less than 30 days before the training begins.

Virtual session requirements

By participating in this training program, you agree to attend all scheduled training sessions in full. **Participants are required to have both video and audio enabled for the duration of each session.** It is important for us to see and hear you to ensure an interactive and engaging learning experience. Your active participation is essential for creating a collaborative and enriching environment for all attendees.

